

For Immediate Release: May 3, 2023

Contact: Katherine Unruh

Museum Director

Hieronymus Mueller Museum

420 W. Eldorado Street Decatur. IL 62522

Phone: 217-423-6161

Email: <u>KUnruh@MuellerMuseum.org</u>
Website: www.MuellerMuseum.org

<u>Hieronymus Mueller Museum Offering Free Admission</u> <u>to Jumpstart Planning for New Exhibit</u>

Decatur, IL – Central Illinois residents and visitors are invited to **explore the Hieronymus Mueller Museum free of charge this summer!** The museum is offering **free admission** to anyone who completes a **short survey** about their visit during **May, June, and July 2023.**

With plans to update its 2,000 square foot permanent exhibit in the next few years, the museum is seeking feedback from visitors about the current exhibit.

"The current exhibit has served the museum well over the past 20 years," says Museum Director, Katherine Unruh, "but it's time for a refresh. We want to collect feedback on what you like best and least about the current displays, and what you'd like to see in an updated version."

You do not need to be familiar with the Hieronymus Mueller Museum or Mueller Company in order to provide feedback. "First-time visitors are especially encouraged to visit!" says Unruh. "As museum staff, we see the exhibit every day. We need your fresh perspective!"

During their visit, survey participants can choose to enter a drawing for a giveaway prize: the Hieronymus Mueller Museum will be giving away one **\$250 Visa Gift Card.** The museum will select the winner at random in August.

Admission to the museum is typically \$2 for adults and \$1 for those age 17 and under. That cost will be waived for anyone who completes a short, 9-question survey providing their feedback on the current exhibit. Admission is always free year-round for all Mueller Company employees and retirees.

The Hieronymus Mueller Museum tells the story of Hieronymus Mueller, his family, and the company he founded. The museum is located near downtown Decatur, at 420 W. Eldorado Street, Decatur, IL. To get to the museum from Decatur, go north on Route 51 and turn left onto Eldorado Street/U.S. 36. The museum will be on your right. Plenty of free parking is available. Learn more about the Hieronymus Mueller Museum at MuellerMuseum.org. See what's happening behind-the-scenes at Facebook.com/MuellerMuseum.





Pictured: The current exhibit at Hieronymus Mueller Museum.

15 Second PSA – Enjoy **free admission** at the **Hieronymus (HAIR-on-a-mus) Mueller Museum** this **May, June, and July** by completing a short survey about the museum during your visit! Learn more at **MuellerMuseum.org.**

30 Second PSA — The **Hieronymus (HAIR-on-a-mus) Mueller Museum** is offering **free admission** this **May, June, and July** to all those who complete a short survey about the museum during their visit. The museum plans to update its 20-year-old permanent exhibit and seeks your input on the current displays and what you'd like to see in a new exhibit. Learn more at **MuellerMuseum.org.**